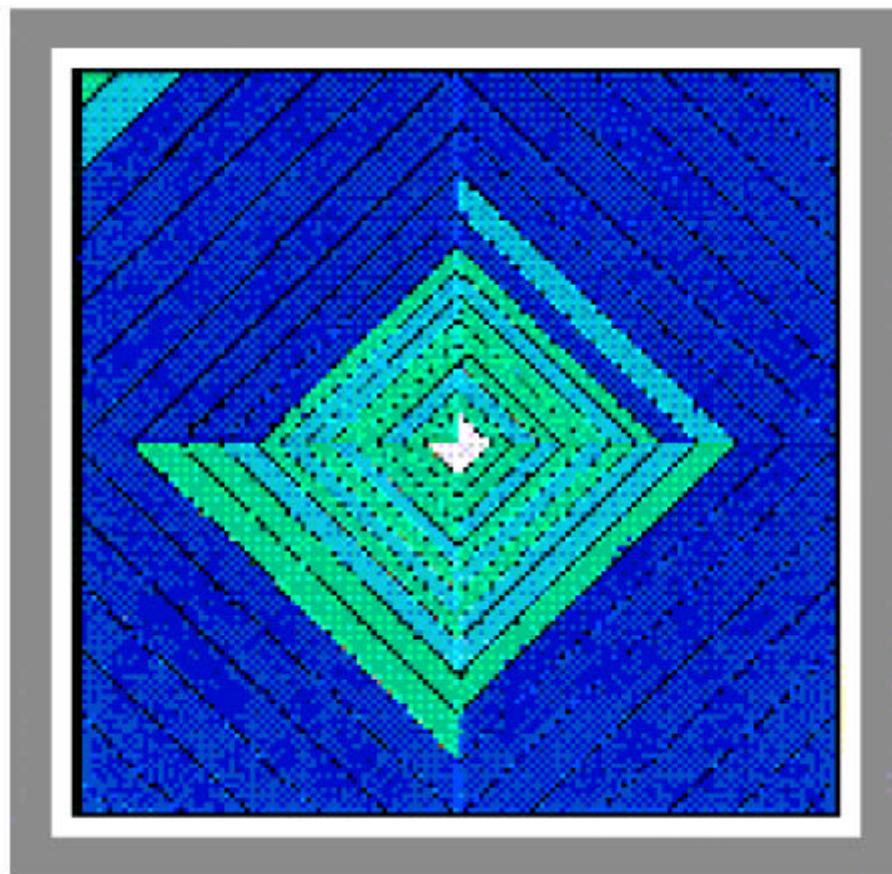


UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

TRADE AND DEVELOPMENT REPORT, 1997



UNITED NATIONS
New York and Geneva, 1997

**UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
GENEVA**

TRADE AND DEVELOPMENT REPORT, 1997

Report by the secretariat of the
United Nations Conference on Trade and Development



UNITED NATIONS
New York and Geneva, 1997

Note

- Symbols of United Nations documents are composed of capital letters combined with figures. Mention of such a symbol indicates a reference to a United Nations document.
- The designations employed and the presentation of the material in this publication do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.
- Material in this publication may be freely quoted or reprinted, but acknowledgement is requested, together with a reference to the document number. A copy of the publication containing the quotation or reprint should be sent to the UNCTAD secretariat.

UNCTAD/TDR/17

UNITED NATIONS PUBLICATION
<i>Sales No. E.97.II.D.8</i>
ISBN 92-1-112411-5
ISSN 0255-4607

Copyright © United Nations, 1997
All rights reserved

FOREWORD

The 1997 *Trade and Development Report* examines trends in the international economy with particular reference to developing countries, comparing current and past performances and assessing prospects for future development. It sheds light on the pressing policy issues facing developing countries and the wider international community.

Drawing upon themes set at the ninth session of the United Nations Conference on Trade and Development (UNCTAD), as well as on the work of the United Nations Regional Commissions and of the Specialized Agencies, this year's report focuses on the growing income gaps among and within countries.

Achieving more equitable growth remains a central aim of the work of the United Nations on development. This *Report* illuminates the key role played by investment in achieving rapid growth, as well as the contribution that appropriate government policies can make. A partnership between the United Nations, national governments and civil society can, and will, achieve the twin objectives of faster growth and greater income equality.

Kofi A. Annan
Secretary-General of the United Nations

Contents

	Page
FOREWORD	<i>iii</i>
<i>Explanatory notes</i>	<i>xi</i>
<i>Abbreviations</i>	<i>xii</i>
OVERVIEW	<i>I-VIII</i>

Part One

GLOBAL TRENDS

Chapter I

THE WORLD ECONOMY: PERFORMANCE AND PROSPECTS	3
A. Overall trends	3
1. World output	3
2. World trade	5
3. Commodity prices	6
B. The world economy: growth and imbalances	8
1. Developed market-economy countries	9
2. Latin America	11
3. Developing Asia	13
4. Africa	15
5. Central and Eastern Europe	18
C. Short-term outlook and uncertainties	20
Notes	24

Chapter II

INTERNATIONAL FINANCIAL MARKETS AND THE EXTERNAL DEBT OF DEVELOPING COUNTRIES	25
--	-----------

A. Recent trends in private external financing	25
B. Capital flows and policy responses in selected developing countries	29
C. The terms of export credits and trade financing arrangements	37
D. Renegotiation and reduction of bank debt	43
E. Official debt	45
1. The HIPC Initiative: first steps	45
2. Framework issues and modifications	47
Notes	51

Annex to Part One

Issues involved in trade disputes that have arisen concerning the national treatment provision of the WTO Agreement	55
--	-----------

Part Two**GLOBALIZATION, DISTRIBUTION AND GROWTH**

<i>Chapter I</i>	
THE ISSUES AT STAKE	65

<i>Chapter II</i>	
GLOBALIZATION AND ECONOMIC CONVERGENCE	69

A. Introduction	69
B. Globalization and convergence	70
C. Lessons from the 19th century	73
D. Contemporary convergence trends	78
1. Global trends	78
2. Economic convergence in the OECD countries	84
3. Economic convergence in the European Union	84
4. Divergence within the developing world	85
E. Trade, growth and convergence	87
1. Trade and growth	87
2. Trade and the convergence of wages	89
F. Capital mobility, growth and convergence	91
1. Foreign direct investment	91
2. Financial flows	94
3. Capital mobility, accumulation and convergence of profits	95
Notes	98

*Chapter III***INCOME INEQUALITY AND DEVELOPMENT** 103

A. Introduction	103
B. Personal income distribution: recent evidence	103
1. North-South differences in income inequality	106
2. Global trends	108
3. Growth and inequality	111
4. The changing relative positions of income classes	111
C. Inter-country differences in income inequality	116
D. Surplus labour, growth and income inequality	119
1. Forces making for greater or lesser inequality	119
2. The experience	120
E. Conclusions	123
Notes	125

Page	
<i>Annex to chapter III</i>	
Trends in personal income distribution in selected developing countries	129
<i>Chapter IV</i>	
LIBERALIZATION, INTEGRATION AND DISTRIBUTION	133
A. Introduction	133
B. Trade liberalization and wage inequality	134
C. Integration and distribution between labour and capital	138
D. Agricultural price reforms	142
E. Debt, finance and distribution	145
F. Conclusions	148
Notes	149
<i>Chapter V</i>	
INCOME DISTRIBUTION, CAPITAL ACCUMULATION AND GROWTH	151
A. Introduction	151
B. The political economy of distribution and growth	152
C. Distribution, education and skill acquisition	154
1. Distribution and education	154
2. Employment, investment and skill acquisition	155
D. Personal and functional income distribution and accumulation	158
E. Profits and accumulation	164
1. Evidence from industrial countries	166
2. Corporate savings in developing countries	168
3. Profits, savings and distribution	172
Notes	174
<i>Chapter VI</i>	
PROMOTING INVESTMENT: SOME LESSONS FROM EAST ASIA	177
A. Introduction	177
B. Animating the investment-profits nexus	177
C. Control over luxury consumption, trade and industrialization	179
1. Luxury consumption	179
2. Production and exports	182
D. Profit-related pay, distribution and accumulation	183
1. Extent and nature of the bonus system	183
2. The bonus system, distribution and accumulation	186
Notes	189

List of text tables

<i>Table</i>	<i>Page</i>
1 World output, 1993-1997	4
2 Exports and imports by major regions and economic groupings, 1994-1996.....	5
3 World primary commodity prices, 1994-1997	7
4 Latin America: output, and export and import volumes, 1994-1996	12
5 Developing Asia: output, and export and import values, in selected subregions and countries, 1994-1996	14
6 Africa: output growth by subregion, 1990-1996	16
7 European economies in transition: selected economic indicators, 1994-1996	19
8 GDP growth in selected OECD countries in 1996: comparison of actual growth with forecasts by various institutions	22
9 Alternative forecasts of GDP growth in 1997 for selected OECD countries.....	23
10 Selected categories of international financing and shares of developing and transition economies therein, 1992-1996	26
11 External assets of banks in the BIS reporting area vis-à-vis developing and transition economies, 1994-1996	27
12 Total export credits to developing and transition economies, by region	28
13 External financing for selected developing and transition economies by major categories, 1991-1995	30
14 Features of the balance of payments and external financing of selected countries in Asia, Eastern Europe and Latin America, 1994-1997	32
15 International bank lending and other debt financing for selected countries, 1995 and 1996.....	34
16 Representative short-term interest rates in selected countries, 1995-1997	35
17 Commercial interest reference rates	38
18 Terms of insurance cover to selected regions from selected export credit agencies	39
19 Changes in terms on insurance cover available to selected regions from selected export credit agencies	40
20 Premiums of principal ECAs for selected developing and transition economies, 1996	40
21 Proportion of export credit agencies in selected OECD countries that incurred cash-flow deficits, 1987-1996	41
22 Recommended payment arrangements for selected developing and transition economies	43
23 Main debt indicators for heavily indebted poor countries, 1985-1994	46
24 Indicators of the growth of international economic activity, 1964-1994	71
25 Growth of trade and industry in selected countries, 1870-1913	78
26 Indicators of economic performance in the G7 countries under various international monetary regimes	79
27 Growth in the world economy: catching up by developing economies on OECD, 1960-1990	80
28 Share of different regions in world manufacturing output since 1970	82
29 Position of countries in world income distribution, 1965 and 1990	83
30 Income convergence among developing countries, by region, 1960-1990	86
31 Wages and productivity per employee in selected developing countries and industries relative to the United States, 1980 and 1993	90
32 Comparative inflow of FDI into Malaysia and other developing countries	93
33 Income inequality since 1970, by region	108
34 Income distribution among urban households in Latin America in various years since 1979	109
35 Recent changes in income distribution and per capita GNP in sub-Saharan Africa	110
36 Relationship between growth performance and changes in income inequality in developing countries, 1965-1995	112

List of text tables (concluded)

<i>Table</i>	<i>Page</i>
37 Periods of income divergence and convergence between the richest quintile and the middle class in selected developing countries	113
38 Personal income distribution in 1965-1995, by region: frequency of occurrence of different types of change	115
39 Inequality of land distribution in selected developing countries and regions	118
40 Terms of trade of agriculture for sub-Saharan Africa and the world, 1973-1995	143
41 Ratio of producer prices to export unit values for major commodities in nine major exporting African countries, 1973-1994	144
42 Private saving and investment as a percentage of GNP in selected OECD countries	167
43 Profit shares in selected OECD countries	168
44 Sectoral savings and investment in selected countries	169
45 Differences in car ownership at comparable levels of per capita income	181
46 Vehicle production and trade: Mexico, Brazil, Argentina and the Republic of Korea, 1976-1996	184
47 Share of bonus in total labour compensation in Japan in 1983, by size of firm, length of employment and type of occupation	187
48 Share of bonus in total labour compensation in the Republic of Korea in 1995, by size of firm, type of occupation and gender	188

List of boxes and charts

Box		Page
1	Principal payment terms in international trade	42
2	The HIPC Initiative: key features	48
3	Debt sustainability concepts	50
4	Measures and concepts of economic convergence	72
5	Sweden's path from the periphery	77
6	Income distribution and the measurement of inequality	104
7	Growth and distribution in the classical and Keynesian traditions	159
8	Compulsory saving schemes in Singapore and Malaysia	170
9	Tax reform and corporate savings in Chile	172

Chart		Page
1	Income convergence and divergence among countries in 1870-1913	75
2	Productivity levels in Western European countries in 1870 and 1913 relative to those in the United States	76
3	Productivity levels in selected developing countries, 1950-1992, relative to those in the United States	81
4	World income distribution, 1965-1990	82
5	Income convergence and divergence among developing countries in 1960-1990	85
6	Rate of return on capital in the business sector of G7 countries and inter-country variations, 1980-1996	96
7	Profits and investment in the G7 countries, 1980-1995	97
8	Recent patterns in personal income distribution in 92 countries	107
9	Changes in earnings of various categories of urban labour in Latin American countries in the 1990s	136
10	Share of wages in manufacturing value added in 26 developing countries	139
11	Argentina, Brazil and Mexico: real wages and urban unemployment, 1990-1996	141
12	Distribution of value added in industrial firms in Turkey, 1978-1986	147
13	Skill and technology intensity of exports, and level of educational attainment in selected countries in the 1990s	157
14A	Low-income countries: income shares of the richest quintile in total personal income, and private investment as a share of GDP, 1970-1994	160
14B	Middle-income countries: income shares of the richest quintile in total personal income, and private investment as a share of GDP, 1970-1994	161
15A	Selected developing countries: accumulation/concentration ratio, 1970-1979	164
15B	Selected developing countries: accumulation/concentration ratio, 1980-1994	165
16	Share of profits in manufacturing value added, and share of the top quintile in total personal income, 1970-1992: a comparison for selected developing countries	171
17	Bonuses as a percentage of wages in Japan and the Republic of Korea	186
18	Labour bonuses and household savings in Japan, 1958-1978	189

Classification by country or commodity group

The classification of countries in this Report generally follows that of the UNCTAD *Handbook of International Trade and Development Statistics 1994*.¹ It has been adopted solely for the purposes of statistical or analytical convenience and does not necessarily imply any judgement concerning the stage of development of a particular country or area. As noted in the Foreword to the *Handbook*, the classification differs from that used previously, in particular as regards regional and total aggregates for developing countries.

The term “country” refers, as appropriate, also to territories or areas.

References to “Latin America” in the text or tables include the Caribbean countries unless otherwise indicated.

Unless otherwise stated, the classification by commodity group used in this Report follows generally that employed in the *Handbook of International Trade and Development Statistics 1994*.

Other notes

References in the text to *TDR* are to the *Trade and Development Report* (of a particular year). For example, *TDR 1996* refers to *Trade and Development Report, 1996* (United Nations publication, Sales No. E.96.II.D.6).

The term “dollar” (\$) refers to United States dollars, unless otherwise stated.

The term “billion” signifies 1,000 million.

The term “tons” refers to metric tons.

Annual rates of growth and change refer to compound rates.

Exports are valued f.o.b. and imports c.i.f., unless otherwise specified.

Use of a hyphen (-) between dates representing years, e.g. 1988-1990, signifies the full period involved, including the initial and final years.

An oblique stroke (/) between two years, e.g. 1990/91, signifies a fiscal or crop year.

Two dots (..) indicate that the data are not available, or are not separately reported.

A dash (-) or a zero (0) indicates that the amount is nil or negligible.

A dot (.) indicates that the item is not applicable.

A plus sign (+) before a figure indicates an increase; a minus sign (-) before a figure indicates a decrease.

Details and percentages do not necessarily add to totals because of rounding.

¹ United Nations publication, Sales No.E/F.95.II.D.15.

Abbreviations

ACP	African, Caribbean and Pacific (group of States)
ACR	accumulation/concentration ratio
ASEAN	Association of South-East Asian Nations
BIS	Bank for International Settlements
CEPAL	Economic Commission for Latin America and the Caribbean (Comisión Económica para América Latina y el Caribe)
CEPR	Centre for Economic Policy Research (London)
CFA	Communauté financière africaine (franc zone)
CIS	Commonwealth of Independent States
c.i.f.	cost, insurance and freight
DAC	Development Assistance Committee (of OECD)
DRF	Debt Reduction Facility (of IDA)
EC	European Community (or Communities)
ECA	Economic Commission for Africa
ECAs	export credit agencies
ECE	Economic Commission for Europe
ECGD	Export Credits Guarantee Department (United Kingdom)
ECLAC	Economic Commission for Latin America and the Caribbean
ECU	European currency unit
EEC	European Economic Community
EFTA	European Free Trade Association
EMS	European Monetary System
EMU	Economic and Monetary Union
ERM	Exchange Rate Mechanism of EMS
ESAF	Enhanced Structural Adjustment Facility (of IMF)
ESCAP	Economic and Social Commission for Asia and the Pacific
EU	European Union
EXIM	Export-Import Bank (United States)
FAO	Food and Agriculture Organization of the United Nations
FDI	foreign direct investment
f.o.b.	free on board
FY	fiscal year
GATS	General Agreement on Trade in Services
GATT	General Agreement on Tariffs and Trade
GDP	gross domestic product
GNP	gross national product
GSP	generalized system of preferences
HIPC _s	heavily indebted poor countries
HS	Harmonized Commodity Description and Coding System (Harmonized System)
IBRD	International Bank for Reconstruction and Development (World Bank)
IDA	International Development Association
IDB	Inter-American Development Bank
IFAD	International Fund for Agricultural Development

IFC	International Finance Corporation
ILO	International Labour Organisation
IMF	International Monetary Fund
LDC	least developed country
LIBOR	London Interbank Offered Rate
MBs	marketing boards
MERCOSUR	Southern Cone Common Market
MFA	Multi-Fibre Arrangement
MFI	multilateral financial institution
MFN	most favoured nation
MTAs	Multilateral Trade Agreements
MVA	manufacturing value added
NAFTA	North American Free Trade Agreement (Canada-United States-Mexico)
NBER	National Bureau of Economic Research (United States)
NGO	non-governmental organization
NIEs	newly industrializing economies
NIESR	National Institute of Economic and Social Research (London)
NRI	Nomura Research Institute (Tokyo)
NTMs	non-tariff measures
ODA	official development assistance
OECD	Organisation for Economic Cooperation and Development
OPEC	Organization of the Petroleum Exporting Countries
PPP	purchasing power parity
R&D	research and development
SAF	Structural Adjustment Facility
SAP	Structural Adjustment Programme
SDR	special drawing right
SITC	Standard International Trade Classification
SPS	Sanitary and Phytosanitary
SSA	sub-Saharan Africa
TBT	technical barriers to trade
TNCs	transnational corporations
TRIMs	trade-related investment measures
TRIPs	trade-related intellectual property rights
UNCTAD	United Nations Conference on Trade and Development
UNDP	United Nations Development Programme
UNIDO	United Nations Industrial Development Organization
UNU	United Nations University
VAT	value added tax
WIDER	World Institute for Development Economics Research
WIPO	World Intellectual Property Organization
WTO	World Trade Organization